

THE DUKE CANNON 12 DAYS OF SNIFFMAS GIVEAWAY OFFICIAL RULES

- Sweepstakes Period:** The Duke Cannon 12 Days of Sniffmas Giveaway (the “**Sweepstakes**”) begins at 9:00 AM Eastern Time (“**ET**”) on December 3, 2025 and ends at 11:59 PM ET on December 14, 2025 (“**Sweepstakes Period**”). During the Sweepstakes Period, there will be twelve (12) daily entry periods (each a “**Daily Entry Period**”) that each begin at 12:00 AM ET and end at 11:59 PM ET each day, with the exception of Daily Entry Period 1 which will begin at 9:00 AM ET and end at 11:59 PM ET.
- Eligibility:** The Sweepstakes is open only to legal residents of the 48 contiguous United States and the District of Columbia, who are 18 years of age or older as of the date of entry. Entrants must be 21 years of age or older to be eligible for Daily Entry Period 11. Employees of Duke Cannon Supply Co. (the “**Sponsor**”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void in Alaska, Hawaii, U.S. territories, and where prohibited by law. All federal, state and local laws and regulations apply.
- How to Enter:** During the Sweepstakes Period, entrants may enter by visiting 12daysofsniffmas.com (“**Website**”) and completing the on-screen registration form (“**Entry**”). Each Entry must be complete and received by 11:59 PM ET each day to be eligible for that Daily Entry Period as well as one (1) Entry into the Daily Entry Period 12 drawing. Entries will not carry over to subsequent Daily Entry Period(s); however, as noted above, Entries will also be included in the Daily Entry Period 12 drawing (if you enter during Daily Entry Period 12, you will receive one Entry for that drawing). Limit one (1) Entry per person per Daily Entry Period [up to a maximum of eleven (11) Entries into the Daily Entry Period 12 drawing per person regardless of which Entry Periods you enter during]. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such Entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.
- Privacy:** Information submitted with an Entry is subject to the Privacy Policy stated on the Duke Cannon Supply Co. Web Site. To read the Privacy Policy, visit <https://dukecannon.com/pages/privacy-policy>.
- Random Drawings:** Winners will be selected in twelve (12) separate random drawings from among all eligible Entries received for each Daily Entry Period on or about December 15, 2025 (see chart in Section 7). The random drawings will be conducted by a representative of the Sponsor. The decisions of the Sponsor and its representative are final and binding on all matters relating to the Sweepstakes. The odds of winning depend on the total number of eligible Entries received for each Daily Entry Period (and overall for the Daily Entry Period 12 drawing) during the Sweepstakes Period.
- Winner Notification/Verification:** The potential Daily Entry Period 9, Daily Entry Period 11, and Daily Entry Period 12 winners will be notified via email (to the email address provided at the time of Entry) and will be required to sign and return, via email, a Declaration of eligibility and Liability/Publicity Release Form, where legal (“**Declaration**”) within three (3) days or prize will be forfeited and an alternate potential winner will be selected. All other winners will be notified via email (to the email address provided at the time of Entry) and asked to confirm their eligibility and provide a valid mailing address within three (3) days or prize will be forfeited and an alternate winner will be selected. Prizes will be fulfilled within 6-8 weeks after verification. Return of any prize or prize notification as undeliverable or if a winner is ineligible, may result in disqualification and alternate selection. All applicable federal, state, and local taxes are the sole responsibility of winners. A 1099 tax statement will be filed with the IRS for the Daily Entry Period 12 winner.

7. Prizes and Approximate Retail Values (“ARV”):

<u>Daily Entry Period</u>	<u>Number of Winners</u>	<u>Prizes</u>	<u>ARVs</u>
1 – December 3, 2025	5	Sponsor-specified Dopp kit with grooming essentials containing Sponsor-specified beard grooming products	\$150 each
2 – December 4, 2025	2	Sponsor-specified holiday gift set	\$250 each
3 – December 5, 2025	1	Friends of Duke prize pack containing one (1) Brock Faber signed Minnesota Wild Jersey (certificate of authenticity included), one (1) Boston Cannons PLL Jersey, one (1) Army Navy Under Armour backpack, one (1) 18 oz. Thermos red tumbler, and one (1) 16 oz. Thermos green food jar	\$425
4 – December 6, 2025	2	Soap of the month prize pack containing twelve (12) bricks of soap (one for each month over the span of a year) awarded all together	\$150 each
5 – December 7, 2025	3	Secret Santa – Winner has the choice to send one (1) friend a Sponsor specified \$100 gift card	\$100 each
6 – December 8, 2025	2	Sawtooth Scent Suite prize pack containing Sponsor-specified products	\$100 each
7 – December 9, 2025	2	Duke Cannon swag prize pack containing one (1) sweatshirt, one (1) t-shirt, one (1) hat, one (1) crowler, one (1) beach towel, and 100 Duke Cannon reward points*	\$150 each
8 – December 10, 2025	1	Tackle box with Legacy prize pack containing one (1) aluminum tackle box and Sponsor specified “Legacy” Duke Cannon products and 100 Duke Cannon reward points*	\$200
9 – December 11, 2025	1	Two (2) tickets to the Army Navy Football game on December 12, 2026 in East Rutherford, NJ**and a Sponsor-specified \$250 gift card	\$1,250
10 – December 12, 2025	1	A 1-year supply drops prize pack containing four (4) of the 2026 annual supply drops (awarded once per quarter)	\$300
11 – December 13, 2025	1	Sponsor-specified Buffalo Trace swag, Scent Suite, and a Behind	\$1,200

		the Scenes tour for eight (8) at the Buffalo Trace Distillery in Frankfurt, KY** (no alcohol is awarded with this prize)	
12 – December 14, 2025	1	One (1) of every available Duke Cannon product on http://www.dukecannon.com/ in Sponsor's sole discretion	\$3,000

*For Daily Prize 7 and 8, if winner is not already a Duke Cannon rewards member, they must sign up for free on <https://dukecannon.com/account/register> to receive the reward points portion of the prize.

****Transportation and accommodations are not included with prize.** Tickets must be used on date specified or prize will be forfeited with no compensation. Seat assignments (as applicable) are Sponsor-selected. Winner and their guest(s) must follow any applicable COVID or other protocols at time of game. For Day 9 Prize, winner's guest must be 18 years of age or older unless they are the winner's child/charge. For Day 11 Prize, winner's guests must be 21 years of age or older. All guests may be required to complete a release of liability prior to attending the game (or the winner on behalf of a minor guest who is their child/charge) or prior to attending Distillery Tour.

All styles, sizes, and colors of prizes are at the Sponsor's sole discretion. Gift card terms and conditions apply. No transfer or substitution for any prize permitted, except at the sole discretion of the Sponsor for any reason, and, in such circumstance, an alternate prize (or portion of prize) of equal value will be awarded and the Sponsor's obligation to the winner will be fulfilled, and no other additional compensation will be provided. Limit one (1) prize per person.

8. **General Rules:** Incomplete, corrupted, or untimely Entries are void and will be disqualified. Sponsor is not responsible for lost, late, incomplete, damaged or misdirected Entries/winner notification documents; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer/phone equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Proof of Entry will not be deemed to be proof of receipt by Sponsor. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address included with Entry used to enter will be deemed to be the entrant. "Authorized account holder" of an email address is the natural person in whose name the email address has been issued. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion, and in the event of cancellation, the prizes will be awarded in random drawings from among all eligible Entries received for each Daily Entry Period prior to cancellation. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW; SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right at its sole discretion to disqualify any individual it finds: to be attempting to tamper with or undermine the Entry process, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or, to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor may, in its sole discretion, void any suspect Entries and (a) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these

Official Rules; or (b) award the prizes at random from among all eligible Entries received for each Daily Entry Period in accordance with these Official Rules prior to cancellation.

9. **Warranties and Representations; Release of Liability:** You hereby hold Sponsor and each of their respective officers, directors, members, managers, employees, agents, representatives, successors and assigns (the “Released Parties”) harmless from and against any third-party claim arising from use of any Entry and you waive any right to inspect or approve uses of your Entry by Sponsor in connection with the Sweepstakes or to be compensated for any such uses. Participating in the Sweepstakes constitutes permission to the Sponsor to use a winner’s name, address, likeness and Entry in connection with the Sweepstakes only and as otherwise required by law. **By participating in the Sweepstakes, the entrant/winners/guest agree that Released Parties will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from Entry, the acceptance, possession, use or misuse of a prize or component thereof, if applicable, or participation in the Sweepstakes or participation in any Sweepstakes related activity.** You hereby represent and warrant that you have read these Official Rules and are fully familiar with their contents and agree to be bound by them.
10. **Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the State of Minnesota, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Minnesota and agree that any dispute shall be brought in the state or federal courts in Minnesota. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Minnesota; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney’s fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.
11. **Winners:** For the winners list, available after January 16, 2026 for a period of at least 30 days, send a self-addressed, stamped envelope, to: Duke Cannon 12 Days of Sniffmas Giveaway Winners, Dept. EH, P.O. Box 7760, Melville, NY 11775-7760. Winners List will be sent after the prizes have been awarded.
12. **Sponsor:** The Sponsor of the Sweepstakes is Duke Cannon Supply Co., 123 N 3rd St, Suite 104, Minneapolis, MN 55401.